

# The exclusive advantages of partner events compared to events without cooperation with HDsports

## NO PARTNER

- ✓ Entry in the calendar

FREE

## PARTNER

- ✓ Entry in the running and triathlon calendar
- ✓ Announcement of the event on HDsports (500,000 users per month)
- ✓ Announcement of the event in our newsletter (12,000 subscribers)
- ✓ Announcement in our running Facebook group (25,000 active users)
- ✓ Event on HDsports under "Event-tips"
- ✓ Highlighting in the calendar
- ✓ Direct link to online registration

€ 370 net

RECOMMENDED

All prices plus VAT.

Partnership valid from receipt of payment until the end of the event. No automatic renewal / no subscription.

The price is of course per event. (no discounts)

**ORDERS by e-mail to [office@HDsports.at](mailto:office@HDsports.at)**

# The most efficient form of advertising for major event organizers:

## Leaderboard advertising banner on top

### INFORMATION & BENEFITS

- ✓ Recommended for large events with approx. 2,000 participants or more
- ✓ Immediately visible advertising banner on HDsports, directly below the main menu
- ✓ NO risk: only clicks on the banner are billed; impressions are free of charge
- ✓ CPC (cost per click) at very favorable conditions from 1.5 Euro

**From € 600 net**



Campaigns (prices plus VAT):

- € 600 for 250 clicks (CPC: € 2.4)
- € 1,000 for 500 clicks (CPC: € 2.0)
- € 1,500 for 1,000 clicks (CPC: € 1.5)

**ORDERS by e-mail to [office@HDsports.at](mailto:office@HDsports.at)**

**Prices valid for events in 2026 or 2027**

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